



# MAKE YOUR DAILY BREAD ANYTHING BUT EVERYDAY.

Spreadable LURPAK® Lighter has the creamy, fresh and delicious taste that makes LURPAK® loved by everyone, but with 25% less fat. So if you're striving for a balanced diet, there's no reason not to use it. Enjoy it on bread, toast, crumpets – or stir it into steaming pasta. Or just about anything you like, really. Simple, but in no way ordinary.



Available at Woolworths and leading gourmet stores.



# MAKE CHRISTMAS CRUMBLE YOUR WAY.

Soft in the middle, yet crisp round the edges. Sound like the perfect cookie? Then LURPAK® unsalted butter should be your choice. Made from nothing but fresh Danish cream, it's essential for baking and cooking. And it is the natural way to make your Christmas cookies crunchy as well as chewy. Can you think of a better way to wish your loved ones a Merry Christmas?





# NATURE'S FINEST. ENHANCED BY NATURE.

Sometimes, flavours need a little persuasion. The artichoke is perhaps a better example than most. It's a treat as it is. But try serving it with softened LURPAK® slightly salted butter, and you'll discover how easy it is to bring the flavours of the artichoke all the way from bud to bloom.





# WHEN IT'S AS GOOD AS IT GETS, ADD LURPAK.

A good steak doesn't need the fuss. Grill it to your preference, add some salt, pepper and the final touch: LURPAK® Butter with crushed garlic. It brings out the flavour in the meat, and adds a rich taste of garlic. It's simply delicious. And what's more, it's deliciously simple.



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